

Privacy Policy

This is the Privacy Statement and Policy (“Privacy Statement”) for International Deal Gateway. This Privacy Policy was last updated in May 2022. For more detail on IDG’s operations please see www.dealgateway.com

IDG understands that your privacy is important. IDG is committed to protecting your privacy and personal information you provide as you access and use materials on www.dealgateway.com (the “Site”), including the Site subscription pages. In addition, information that you submit to IDG in response to an email request for information or other outreach from IDG, or through IDG’s application processes, will be treated in accordance with this Privacy Statement.

We will notify you of any material changes by way of a prominent notice on our website or update you by other appropriate means. This Site may contain links to external sites which are not governed by this Privacy Statement. IDG does not take responsibility for the privacy practices of any third party sites to which we link. We encourage you to review the privacy policies of any such sites before you submit information there.

YOUR ACCEPTANCE OF THIS PRIVACY STATEMENT

Please read this Privacy Statement carefully. By browsing our website you agree to be bound by this Privacy Statement.

INFORMATION THAT WE COLLECT, AND HOW WE USE IT

IDG collects information from you when you create your account for the Site, request copies of publications, seek additional information regarding our services or opportunities, or register for conferences and other IDG-sponsored events. If you do not provide such information, you will not be able to create an account for the Site, request copies of publications, seek additional information regarding our services or opportunities. Some of IDG’s registration, enrollment, account setup and other forms may ask you to give us contact information, unique personal identifiers, financial information, subject areas of interest, demographic information, industrial focus and whether you represent a privately held firm.

We have set out below, in a table format, a fuller description of all the ways we use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

Purpose/Activity	Type of Data	Legal basis for processing (including basis of legitimate interest)
------------------	--------------	---

<p>To register you as a new member on the Deal Platform.</p>	<ul style="list-style-type: none"> a. Name / Identity b. Contact information c. Company information d. Education e. Financial information f. Login and password details 	<p>Performance of a contract with you or to carry out any pre-contract steps.</p>
<p>To create a Deal Genie profile (where members elect to do so) to match you with other members.</p>	<ul style="list-style-type: none"> a. Name / Identity b. Contact information c. Company information d. Financial information e. Deal size, geography and business sector 	<p>Performance of a contract with you.</p>
<p>To publish your profile on the Deal Platform to share your details with other members.</p>	<ul style="list-style-type: none"> a. Name / Identity b. Contact information c. Company information d. Education e. Areas of Interest 	<p>Performance of a contract with you.</p>
<p>To send you notification emails or texts where you match with another member's Deal Genie criteria.</p>	<ul style="list-style-type: none"> a. Name b. Contact information 	<p>Performance of a contract with you.</p>
<p>To inform you about updates to the service and to notify you about other products and services offered by IDG that may be of interest to you.</p>	<ul style="list-style-type: none"> a. Name b. Contact information c. Company information d. Areas of Interest 	<p>Necessary for our legitimate interests (to market our services and develop our business).</p>
<p>To register you for conferences and other IDG-sponsored events, and to send you email newsletters where you subscribe to receive these.</p>	<ul style="list-style-type: none"> a. Name b. Contact information 	<p>Necessary for our legitimate interests (to market our services and develop our business).</p>

<p>To improve our Site to ensure that content is presented in the most effective manner for our Site users.</p>	<ul style="list-style-type: none"> a. Technical data (IP address, login data, pages viewed, browser type etc.); b. Usage data (information about how you use our Site and services) 	<p>Necessary for our legitimate interests (to improve our services and develop our business).</p>
<p>To conduct user surveys or use other technologies to improve our Site content, navigation, and overall visitor experience, and to provide you with relevant IDG materials.</p>	<ul style="list-style-type: none"> a. Technical data b. Usage data 	<p>Necessary for our legitimate interests (to keep our Site updated and relevant, to develop our business and to inform our marketing strategy).</p>
<p>To comply with applicable laws and regulations, including our obligation to prevent fraud and money laundering.</p>	<ul style="list-style-type: none"> a. Name / Identity b. Contact information c. Company information d. Education e. Financial information 	<p>Necessary to comply with a legal obligation.</p>
<p>To administer and operate our business and Site (including troubleshooting, testing, system maintenance & security, support, reporting and hosting of data).</p>	<ul style="list-style-type: none"> a. Name / Identity b. Contact information c. Technical data d. Usage data 	<p>Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud).</p>

We sometimes aggregate demographic information, and the types of systems and browsers of users for internal purposes, so that we may better understand the Site's user population, identify subject areas of interest, and determine whether the Site is designed to work with the computer settings of a majority of our visitors. IDG also may conduct user surveys on the Web or use technologies to provide IDG with information on a number of areas, such as user identity, user viewing habits, whether or not users found what they were searching for, whether the Site content is relevant to user needs, and the like. IDG uses the information gathered from such surveys to improve our web content, navigation, and overall visitor experience and to provide you with relevant IDG materials.

Any personal information that is provided, such as names, addresses, e-mail addresses, phone numbers, subject areas of interest, etc., allows IDG to inform you about updates to the service and to notify you about other products and services offered by IDG that may be of interest to you. Individuals that subscribe to e-mail newsletters are given the opportunity to opt-out of promotions, news, and information at the time of sign up. IDG also provides users the opportunity to opt-out of receiving communications from us at the points where we request information.

E-MAIL ADDRESSES

We may collect e-mail addresses at the point of subscription from users who wish to receive e-mail notification of publications and press releases in identified subject areas of interest, and/or those who send us e-mail messages or express interest regarding our services or employment opportunities, or register for conferences and other IDG-sponsored events. We will not, however, share any e-mail addresses with any third party or send unsolicited e-mail to any of the addresses we collect.

SECURITY PROCESSES

IDG has in place appropriate technological and operational security processes designed to protect personally identifiable information from loss, misuse, alteration or destruction. Only authorized employees and contractors will have access to any data provided by you, and that access is limited by need. Each employee or contractor having access to any personally-identifiable information is obligated to maintain its confidentiality. Although we take steps that are generally accepted as industry standard to protect your personally-identifiable information, IDG cannot guarantee that your personally-identifiable information will not become accessible to unauthorized persons and will not become accessible to unauthorized persons.

COMPLIANCE WITH LAW

IDG complies with all applicable privacy laws and regulations. IDG may be compelled to surrender personal user or customer information to legal authorities if presented with a court subpoena or similar legal or administrative order, or as required or permitted by the laws, rules and regulations of any nation, state or other applicable jurisdiction.

LINKS TO OTHER WEB SITES

This website contains links to other Web sites not operated by IDG. IDG is not responsible for the privacy practices or the content of any non-IDG web sites to which we link from the Site.

We are not responsible for the protection and privacy of any information you provide whilst visiting other websites and sites not governed by our Privacy Statement. We cannot control the content or security of such websites. We cannot be held responsible for any loss or damage incurred by a user as a result of visiting such websites. No links are intended to be, nor should be construed as, an endorsement of any kind by us of that other website.

CONTACT US

If you have any questions about this Privacy Statement, or IDG's collection and use of information, or you think we may have incorrect personal information, or would like a copy of the personal information we hold on you, or concerns about how we have handled your personal information, please write

to:privacy@dealgateway.com. Please note that we may need you to prove who you are before we can provide you with any information.

You also have a right to lodge a complaint with a relevant supervisory authority. We encourage you to first attempt to resolve the issue with us.

HOW WE MIGHT SHARE YOUR INFORMATION

The third parties with whom we may need to share personal information to help us provide services and products to you and to run our Website include:

- our subsidiaries or affiliates;
- our advisors;
- our third party service providers who process information on our behalf to help run some of our internal business operations including email distribution, IT services and marketing and events services;
- law enforcement bodies in order to comply with any legal obligation or court order
- Other IDG members who have contacted you directly through the site and you have expressly granted access to your deal details posted to the site.

We will not sell, share, or rent or otherwise make available any of that information to other parties, except that we may disclose the information to third parties who perform services on our behalf and have a need to access the information in connection with those services. Any third parties will only process this information to the extent to which and within the limits that IDG itself is permitted to process that data. In addition, IDG may take your information and/or deal down from the site in connection with allegations of infringement of copyright or other proprietary rights arising from information that you have posted on the Site or otherwise provided to IDG.

Also, in the event of a violation of the terms and conditions of use of the Site or a violation of any restrictions on use of materials provided in or through the Site, we may disclose personal user information to our affected business partners or legal authorities.

Because IDG is a global organization we need to transfer personal information which is collected on the Site or through other means across IDG group of affiliates to help operate our business efficiently. This also includes third parties located in different countries around the world, including outside of Canada. These arrangements may involve your personal information being located in various countries around the world e.g. USA where privacy laws differ. We only make these arrangements or transfers where we are satisfied that adequate levels of protection are in place to protect information held in that country. In addition, the Site may be viewed and accessed anywhere in the world including countries that may not have laws regulating the use and transfer of personally identifiable information. By using the Site, submitting information through this site, or submitting personal information to IDG through other means you voluntarily consent to such international transfer and hosting of such information to those countries and parties.

MARKETING

From time to time, we may send you information regarding services, publications, products and events that we perceive may be of interest to you or your business. You may receive this information by hard copy mailing or email. If, at any time, you prefer not to receive further communications from us in any or all forms (except in connection with information, products, publications, events or services that you specifically request), you will have the ability to unsubscribe from such communications by means of a link provided in every e-mail that is sent to you by us.

COOKIES

IDG may use browser cookies on this Site to keep track of your visit to our Site. A “cookie” is a small amount of data that is sent from a Web server to your browser and stored on your computer’s hard drive. Use of cookies may allow IDG to provide a higher quality, more relevant, customer experience. Use of cookies may also allow IDG to automate entry into password protected portions of the Site so that you will not need to re-enter your password each time you visit our Site. We may also use cookies to track which areas of the web site are most popular with our users and to further IDG’s understanding concerning overall use of the site. With most internet browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored on your computer. Please refer to your browser instructions or you can visit www.aboutcookies.org which will give you more information. To disable cookies on your mobile device’s browser you may need to consult your device’s manual. Unless you have adjusted your browser setting to refuse cookies our system will issue cookies on you visiting our site. Once you have given your consent to use cookies we shall store a cookie on your computer or device to remember this for next time. If you wish to withdraw consent at any time you will need to delete our cookies using your web browsers settings. Please be advised that certain sections or functionalities of the Site may be inaccessible to you if your browser does not accept cookies.

This website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. To find out more about Google Analytics, Google's privacy policy and opting out of its cookies please visit: <https://tools.google.com/dlpage/gaoptout>.

ACCESS RIGHTS

You have a right to request a copy of the personal information we hold about you and details of how we use that information. If any of the information held about you is incorrect or out of date please inform us by email to amend our records where appropriate. You also have the right to require us to stop processing your personal data and/or to withdraw your consent to processing. This may not apply if there are other legal justifications to continue processing.

CHILDREN

IDG understands the importance of protecting children's privacy, particularly in their online interactions. This Site is not designed for and does not intentionally target or solicit to children 18 years of age and younger.

USE OF IDG WEB SITES

Your access to and use of the Site are subject to this Privacy Statement and certain other terms and conditions, contained in our Terms and Conditions of Use.